



2023 Collingwood Downtown

SANTA CLAUS PARADE

"A Gingerbread Christmas"

Saturday, November 18th at 5 p.m.

PARADE ENTRY FORM

Organization /Company: _____

Address: _____

_____ Postal Code: _____

Contact: _____ Phone: _____

EMAIL: _____

Type of Entry: **Float** *(vehicle with trailer or extension)* **Band**
 Marching Group **Live Animal (s)**

Category: **Service Club/Non-profit** **Youth**
 Industrial / Commercial *(Commercial Entry Fee: \$100.00)*

(Please note that no commercial 'vehicle' only entries will be accepted.)

There is NO CHARGE for non-profit or youth groups

Please refer to the Parade Regulations included with this form and complete and submit the entry description form with your entry form.

A confirmation package will be forwarded upon acceptance.

Please make cheques payable to Collingwood Downtown BIA

Deadline for entries is Friday, November 10, 2023

Mail / drop off to:

Collingwood Downtown BIA
105 Hurontario Street, P.O. Box 23,
Collingwood, ON, L9Y 3Z4
Phone (705) 445-5595
info@collingwooddowntown.com





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Parade Regulations - General Information

General:

To preserve the integrity of the parade, float entries must be approved by the Parade Marshall prior to the parade start

1. All entries must include appropriate Christmas decorations and lighting
2. **Music** is to be played or performed from floats and must not interfere with other floats.
3. Parade entries **must not include a Santa Claus**. There will be only one Santa in the parade and his participation is already arranged.
4. **No candies or other handouts may be thrown into the crowd from floats or vehicles.** Walkers may give out free candies or handouts.
5. All walking participants not in organized marching groups/float must have proper illumination for safety reasons.
6. All parade participants must adhere to Parade Marshals' instructions including direction from security personnel.
7. Failure to comply with Parade Regulations may result in a ban from future parades.
8. All participants must complete an entry form.

Floats and Vehicles:

1. All drivers must be in possession of appropriate valid driver's license and insurance.
2. Floats must be able to negotiate all turns on route
3. Participants must remain on floats during the parade and an adult must properly supervise children.
4. All walking float participants must have a type of illumination to ensure adequate visibility for safety purposes.

Animal Groups:

1. All animals must have a type of illumination to ensure adequate visibility for safety purposes.
2. All animal entrants must have a clean-up crew following.

Don't Get on Santa's Naughty List!

Christmas Elves and Parade Judges will be on the look-out for any floats that:

- Don't have sufficient illumination
- Aren't playing or singing music
- Only decorated a little or used 'Bah-Humbug' decorations
- Have 'un' merry participants



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Notice to all Santa Claus Parade Entrants

All applicants are responsible for their own insurance for their participants as well as their vehicles and floats. Injury and/or property damage caused by applicant's participants, vehicles and floats are the applicant's responsibility and not the Collingwood Downtown Business Improvement Area.

I, the undersigned (the applicant), have read this agreement including the attached Parade Regulations - General Information and understand their terms. I execute this voluntarily with full knowledge of its significance.

Please sign below to acknowledge receipt of this information and return to the Collingwood Downtown Business Improvement Area with your completed Entry Package.

Name of Company/Organization/ Group:

Printed Name: _____

Signature: _____ **Date:** _____



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Partnership Opportunities

A great way to get involved in the annual Santa Claus Parade is through your financial support. We encourage every business to consider becoming involved... it's a great way to promote your business as you assist in staging this important community tradition.

Name of Partner: _____

Address: _____ Postal Code: _____

Contact Person: _____ Telephone: _____

Email: _____

FRIEND OF THE PARADE

\$100

Cheque encl.

Bill me

This level of partnership receives:

- Listing in Thank you advertisement following parade
- Listing in Downtown Collingwood Newsletter

PARADE SUPPORTER

\$250

Cheque encl.

Bill me

This level of partnership receives:

- Listing on Collingwood Downtown website
- Listing in Thank you advertisement following parade
- Listing in Downtown Collingwood Newsletter

PARADE ENTHUSIAST

\$500

Cheque encl.

Bill me

This level of partnership receives:

- Name recognition on Parade banner
- Name recognition (logo) on Collingwood Downtown website
- Listing in Thank you advertisement following parade
- Listing in Downtown Collingwood newsletter

SANTA'S HELPER

\$1000

Cheque encl.

Bill me

This level of partnership receives:

- Name recognition (logo) on Parade banner
- Name recognition (logo) in Print Advertisements
- Name recognition (logo) on Collingwood Downtown website
- Listing in Thank you advertisement following parade
- Listing in Downtown Collingwood Newsletter

**Band sponsorships are also available
Please contact us for details**

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